



December 31, 1997

# STATE OF THE REGION Foreword

Credit unions in the Southeast experienced another financially healthy year in 1997. Financial ratios for Region III credit unions improved in virtually all categories. Profitability continues to be impressive resulting in strong capital growth. Loan and share growth was impressive showing the Region III credit unions continue to adequately serve their members and maintain competitive loan and share rates. In fact, many Region III credit unions utilized the bonus dividend and interest refund to return additional earnings to their memberships.

As you know, we are currently assessing the potential impact of the recent U.S. Supreme Court ruling on the AT&T case. Field of membership expansions declined drastically during 1997 due to the restrictions imposed by the case. Offsetting that, however, was the growth in community charter conversions which increased the number of members being serviced by credit unions in the Region III.

The number of problem credit unions increased during the year. We continue to work closely with these credit unions to identify needs and improve operations. The Economic Development Specialist appointed early in 1997 was instrumental in sustaining ongoing assistance to those smaller credit unions identified as having specialized needs.

Region III will sustain its history of credit union support and initiation of efforts to improve member services.

I offer my appreciation to each of you who contributed to the success of the credit unions in our Region during the past year and look forward to achieving our mutual goals during 1998.



Alonzo A. Swann

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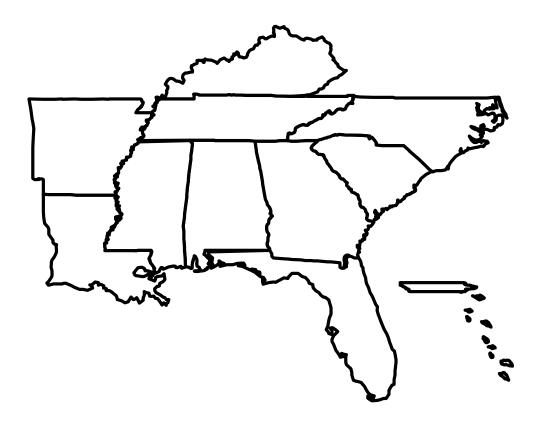
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Regional financial trends were positive in most major areas. Capital strength, asset yield, and net income levels were comparable to national averages. Delinquency and loan losses remained stable with continued sound management of inherent risks. The following highlights the most significant accomplishments of Region III credit unions during 1997:

- \* We approved two new federal charters one of which was low-income designated. We insured one new state-chartered credit union.
- \* The NCUSIF experienced no losses in fiscal year 1997 from Region III credit unions.
- \* Seven credit unions were approved to convert from an occupational / multi-group charter to a community charter. As a result, credit union service is available to an additional 1,603,638 persons.
- \* Five credit unions were approved to convert from an occupational charter to a low-income community charter. One credit union was approved to convert from an occupational charter to a community charter and simultaneously add a contiguous low-income community to their field of membership. This made credit union service available to an additional 382,829 persons in low-income areas.
- \* Two credit unions were approved for low-income designations to better serve their existing memberships.
- \* Twelve credit unions received more than \$25,000 in technical assistance.

| SELECT RATIOS            | FCU(1) | FISCU(2) | REGION | <i>NATION</i> |
|--------------------------|--------|----------|--------|---------------|
| CDOWERL DATE OF (2)      |        |          |        |               |
| GROWTH RATIOS (3):       |        |          |        |               |
| ASSET                    | 6.0    | 10.0     | 7.6    | 7.4           |
| LOAN                     | 6.3    | 12.8     | 8.7    | 8.6           |
| INVESTMENT               | 4.3    | 4.8      | 4.5    | 4.6           |
| SHARE                    | 5.7    | 9.8      | 7.3    | 7.1           |
| CAPITAL                  | 8.1    | 12.4     | 9.6    | 10.3          |
|                          |        |          |        |               |
| KEY RATIOS (4):          |        |          |        |               |
| CAPITAL                  | 12.4   | 11.8     | 12.2   | 11.7          |
| NET CAPITAL              | 11.8   | 11.1     | 11.5   | 11.1          |
| DELINQUENCY              | 1.1    | 0.9      | 1.0    | 1.0           |
| LOANS TO ASSETS          | 68.4   | 66.3     | 67.6   | 66.1          |
| NET LOAN LOSSES          | 0.6    | 0.5      | 0.6    | 0.6           |
| NET LONG TERM ASSETS     | 18.6   | 13.7     | 16.7   | 20.2          |
|                          |        |          |        |               |
| PERFORMANCE RATIOS (5):  |        |          |        |               |
| GROSS INCOME             | 8.6    | 8.4      | 8.5    | 8.4           |
| OPERATING EXPENSES       | 3.5    | 3.0      | 3.3    | 3.3           |
| COST OF FUNDS            | 3.6    | 3.9      | 3.7    | 3.6           |
| NET INCOME               | 1.5    | 1.5      | 1.5    | 1.5           |
| PLL EXPENSE\NET NON-OPER | 0.5    | 0.5      | 0.5    | 0.5           |
| NET CAPITAL CONTRIBUTION | 1.0    | 1.0      | 1.0    | 1.0           |

- (1) FEDERAL CREDIT UNION
- (2) FEDERALLY INSURED STATE CREDIT UNION
- (3) ANNUALIZED
- (4) AS A PERCENTAGE OF ASSETS
- (5) AS A PERCENTAGE OF AVERAGE ASSETS (ANNUALIZED)



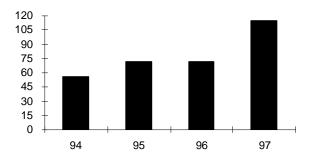
Puerto Rico and the Virgin Islands

| <u>State</u>   | FICUs (1) |                  |
|----------------|-----------|------------------|
| Assets         |           |                  |
| Alabama        | 196       | \$5,799,759,146  |
| Arkansas       | 86        | 970,012,273      |
| Florida        | 265       | 17,407,594,533   |
| Georgia        | 242       | 7,466,382,665    |
| Kentucky       | 141       | 2,647,816,161    |
| Louisiana      | 296       | 3,754,354,564    |
| Mississippi    | 136       | 1,481,342,867    |
| North Carolina | 191       | 9,912,039,018    |
| South Carolina | 105       | 3,556,961,835    |
| Tennessee      | 266       | 6,425,627,937    |
| Puerto Rico    | 20        | 320,599,916      |
| Virgin Islands | 5         | 27,353,080       |
| Total          | 1,949     | \$59,769,843,995 |

# (1) FEDERALLY INSURED CREDIT UNIONS

The number of reported losses increased in 1997 after remaining stable for the past two years. An operating loss was experienced by less than six percent of Region 3 credit unions.

# **OPERATING LOSSES**

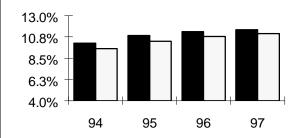


Net capital continued the positive trend experienced since 1992. Although loan losses increased slightly, stable delinquency and positive net capital contributions limited the potential impact on net capital.

Contributions to net capital declined slightly. Increased provision for loan loss expense and asset growth have reduced net capital contributions.

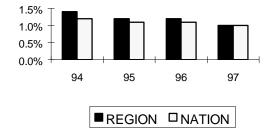
#### **NET CAPITAL**

(as a percentage of assets)



#### **NET CAPITAL CONTRIBUTION**

(as a percentage of assets)



Delinquency remains stable and under control.

The increase in net loan losses in the region is comparable to the increase experienced throughout the nation. Delinquency remained stable over the past two years.

# 

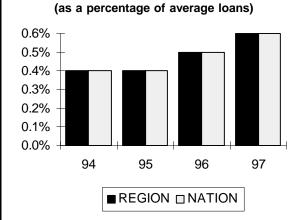
96

97

95

0.0%

94



**LOAN LOSSES** 

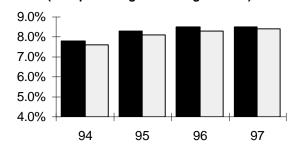
Asset yield remained stable during 1997.

Dividend rates remained stable during 1997 reflecting the current market rates.

Operating expenses remained stable during 1997.

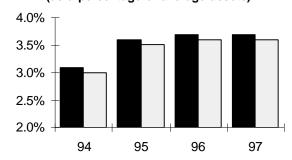
#### **GROSS INCOME**

(as a percentage of average assets)



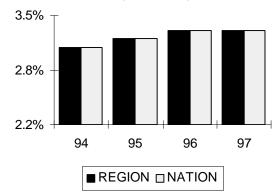
# **COST OF FUNDS**

(as a percentage of average assets)



#### **OPERATING EXPENSES**

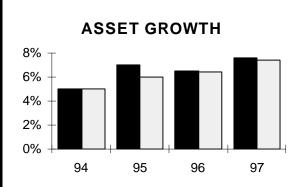
(as a percentage of average assets)



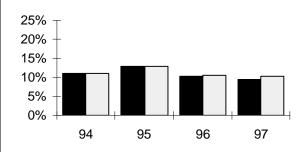
Asset growth in the region exceeded the national average during 1997.

Equity growth slowed during 1997 reflecting the trend experienced nationwide.

Loan growth moderated during 1997 yet still outpaced share growth.

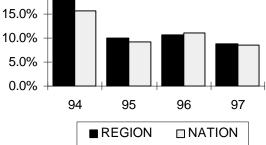


# **EQUITY GROWTH**



**LOAN GROWTH** 

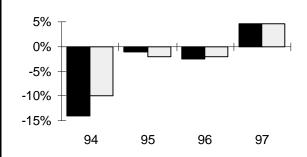
20.0%



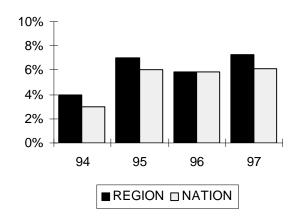
Investments increased moderately for the first time since 1993.

Share growth increased during 1997 as credit unions continued to promote savings and offer attractive rates.

# **INVESTMENT GROWTH**

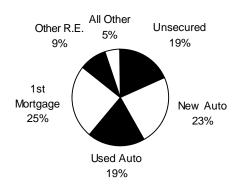


#### **SHARE GROWTH**

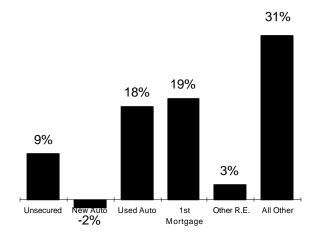


Although the rate of loan growth declined slightly during 1997, the loan-to-assets ratio continued its steady climb. Other loans, used auto, and first mortgage loans showed the largest increase in the region, similar to the national trends.

#### **LOAN BREAKDOWN**

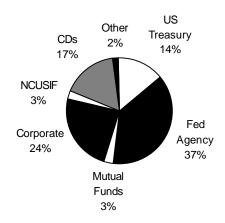


#### LOAN GROWTH BY TYPE

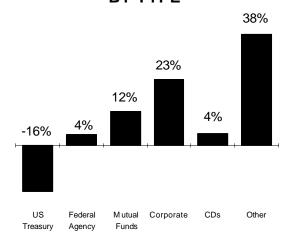


Investments increased during 1997 in all types with one exception.
Federal agency securities grew slightly and continue to comprise the the majority of the portfolio.

# **INVESTMENT BREAKDOWN**

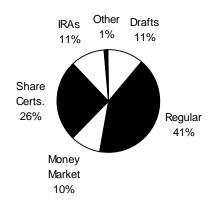


# INVESTMENT GROWTH BY TYPE

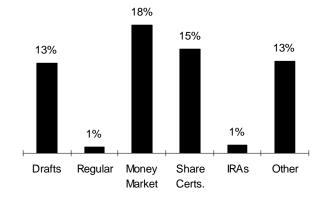


Share growth in both the region and the nation increased during the year. Although regular shares remain the predominant account type, money market and certificate accounts experienced the largest growth.

#### **SHARE BREAKDOWN**



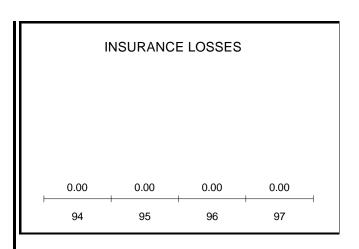
#### **SHARE GROWTH BY TYPE**

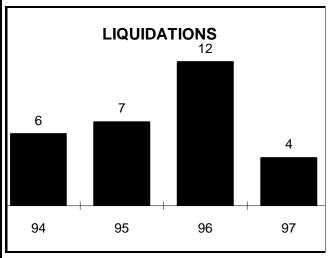


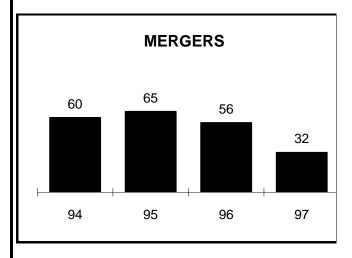
Due to a results-oriented examination/supervision program, Region III experienced no insurance losses in 1997.

The number of liquidations declined considerably during 1997. Region III involuntarily liquidated two credit unions because of recurrent financial problems. Two credit unions self-liquidated due to sponsor closure and a dwindling field of membership.

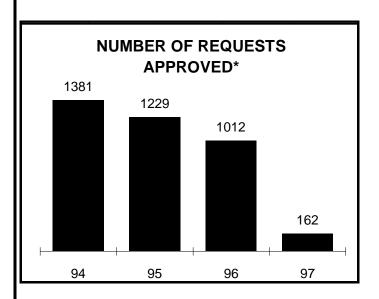
The number of mergers continued to decrease in 1997 due to the "AT&T Decision".

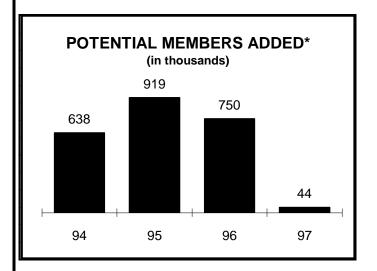






Field of membership expansions by occupational, associational and multi-group credit unions declined dramatically during 1997 due to the restrictions imposed by the "AT&T Decision".

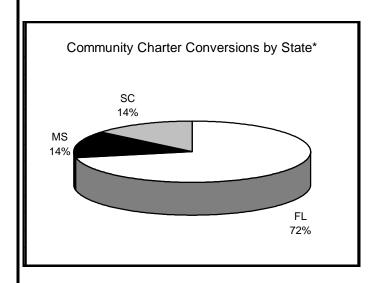




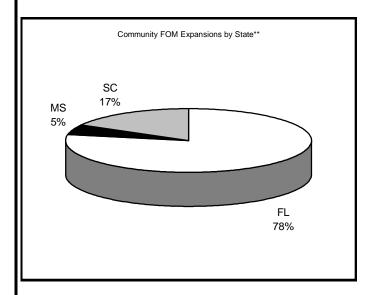
\* 1995 and 1996 numbers reflect streamlined expansion procedures whereby approved credit unions expanded charters for small groups without coming to NCUA for approval. These charts do not include expansions resulting from conversions to community charters.

# STATE OF THE REGION Community Field of Membership Expansions Page 15

During 1997, seven credit unions in Region III converted from an occupational/multi-group charter to a community charter. As a result, credit union service is available to an additional 1,603,638 persons. This does not include credit unions that converted to low-income community charters.



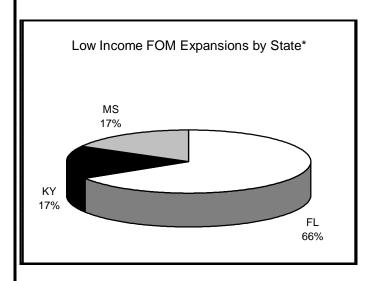
\*As a percentage of total number of community charter conversions. Chart does not include conversions to low-income community charters.



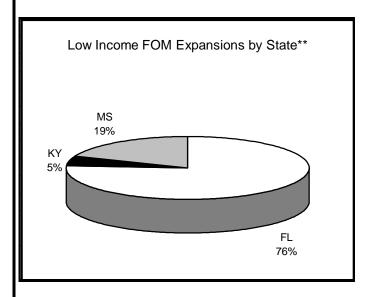
\*\* As a percentage of total potential members added as a result of credit unions converting to community charters. Chart does not include conversions to low-income community charters or the addition of low-income communities.

# STATE OF THE REGION Low Income Field of Membership Expansions Page 16

During 1997, the "AT&T Decision" continued to limit the number of credit unions expanding into low-income areas. In Region III, low-income FOM expansions were confined to six credit unions that converted to community charters. Five credit unions converted from an occupational charter to a low-income community charter. One credit union converted from an occupational charter to a community charter and simultaneously added a contiguous low-income community to their field of membership. As a result, credit union service is available to an additional 382,829 persons in low-income areas.



\* As a percentage of total number of low income field of membership expansions



\*\* As a percentage of low income potential members added

# State Summaries

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Georgia overall experienced growth in several economic areas although areas that experienced growth attributable to the 1996 Olympics felt an economic slow-down during early 1997. Aerospace firms felt the positive effect of orders to build airplanes for the military. Nisshinbo Automotive plans to build a \$100 million manufacturing plant in Covington to produce brake pads and linings. Augusta looks forward to 1,800 new jobs at a Korean polyester fabric plant to be built in the area. Georgia also benefits from increased NAFTA trade with Mexican and Canadian markets and the port in Brunswick has become the main gateway for export of Ford Motor company automobiles to Japan and Taiwan.

Alabama experienced job losses in apparel manufacturing plants during 1997, but offset these reductions with positive growth in several areas. The Mercedes-Benz manufacturing plant in Vance opened during the year and the sport utility vehicle experienced tremendous popularity. Boeing plans to establish a rocket plant in Decatur to become fully operational in 1999 bringing with it up to 3,000 new jobs. The state also enjoyed growth in the shipbuilding and agricultural industries.

Florida experienced continued growth in the tourism and recreation industries. Walt Disney World's 25<sup>th</sup> anniversary celebration attracted an increased number of tourists. Hotel and motel employment increased following the opening of new facilities. Travel industry analysts rated Florida as the number one summer vacation spot outpacing California and Hawaii. The state anticipates continued expansion in these industries with Walt Disney World and Universal Studios constructing new theme parks and Kennedy Space Center's planned visitor center expansion. The state approved a \$1 billion expansion of the Orlando International Airport to facilitate continued area growth. Florida also enjoyed growth in the agricultural sector with orange and sugarcane production during 1997 surpassing 1996 levels.

Mississippi and Tennessee experienced declines in manufacturing industry employment. Most declines were in the apparel industry as firms downsized or closed plants to improve efficiency. However, both states offset declines with expansion in several areas. NAFTA increased exports from Mississippi and Tennessee to Canadian and Mexican markets. Both states enjoyed growth in tourism with the casinos in Mississippi and Dollywood and Opryland in Tennessee. Mississippi's tourism jobs grew during 1997 due to further expansion of the casinos and related services. Tennessee felt similar job growth in the health services industry. As in other southeast states, Mississippi will benefit from government contracts to build military equipment – destroyers at Ingalls Shipbuilding in Pascagoula and cargo planes at Lockheed-Martin in Meridian.

Louisiana experienced a mixture of economic trends during 1997. The state maintained stable trends in tourism and trade. Both of Louisiana's key agricultural crops – cotton and rice – had declines in acreage and production during the year. Chemical and plastics firms continued plant expansions with firms such as Shell Chemical Co. and Marathon Oil Co. building new plants in Geismar and Garyville, respectively. St. James Parish will see the building of a Japanese plant to manufacture a high-grade form of iron. New Orleans anticipates the relocation of the U.S. Navy's high-tech software development and personnel records center resulting in approximately 1,500 new jobs.

# STATE OF THE REGION State Summaries (cont.)

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North Carolina and South Carolina continue to attract Japanese investors. North Carolina is home to Japanese firms manufacturing automobile parts and conducting pharmaceutical research. South Carolina is home to Fuji Photo Film Inc. and Honda of South Carolina Mfg. Inc. (HSC). HSC plans to build a new plant to manufacture all-terrain vehicles in Timmonsville – a venture that will offer 600 new jobs. North Carolina continues to benefit from expansion in the banking industry. Charlotte based First Union and Winston-Salem based Wachovia both completed significant acquisitions during 1997.

The economy remained stable overall in Kentucky and Arkansas. However, Arkansas' northwest corner remained the exception to the overall trend. This area contains a concentration of large businesses, such as Wal-Mart Stores, Tyson Foods, and Beverly Enterprises. Each of these firms expanded operations and fuel growth in that section of the state. The state continues to move forward toward building the next Presidential library which will be located in Little Rock.

The economy in Puerto Rico and the Virgin Islands continues to feel the negative effects of U.S. legislative action which reduced corporate tax breaks in those areas. The recovery from the 1995 and 1996 hurricanes has been slow. The U.S. Congress approved a referendum for Puerto Ricans to vote on whether they will remain a territory, convert to statehood, or become independent.

# State Summaries (cont.)

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# <u>ALABAMA</u>

**Industries**: Manufacturing, Apparel, Tourism

CU Trends: Strong capital, asset yield and net income

Loan losses comparable to the region

and nation

Strong increases in used automobile and

first mortgage real estate loans



# <u>ARKANSAS</u>

**Industries**: Agriculture, Tourism, Health Care

CU Trends: Strong capital and net income

Strong growth in used automobile loans and second mortgages



# **FLORIDA**

Industries: Retail, Tourism, Health Care, Agriculture

CU Trends: Strong capital and asset yield

Stable delinquency with loan losses above

the region and the nation

Strongest loan growth in used automobiles

and real estate

# State Summaries (cont.)

Page 20



# **GEORGIA**

**Industries**: Business Services, Manufacturing,

Construction, Tourism

CU Trends: Capital strength exceeds regional and

national levels

Strong net income despite increased

operating expenses

Increased delinquency with stable loan

losses

Strong growth in used auto and real estate

loans



# **KENTUCKY**

**Industries:** Energy, Services, Tourism

CU Trends: Strong capital and asset yield

Net Income surpassed region and nation despite increased operating expenses Stable delinquency with loan losses above

the region and the nation Strongest loan growth in used automobile and real estate loans



**Industries:** Energy, Services, Tourism

**CU Trends:** Capital strength and asset yield surpass

regional and national levels

Highest delinquency, but loan losses comparable to regional credit unions

Significant loan growth in used automobile and real estate loans



# State Summaries (cont.)

Page 21



# **MISSISSIPPI**

**Industries**: Manufacturing, Retail, Tourism

**CU Trends**: Strongest capital levels of the lower 48

states

Stable net income despite increased cost

of funds and operating expenses Stabilized delinquency and loan losses

Significant loan growth in used automobile and real estate loans



# **NORTH CAROLINA**

**Industries**: Furniture, Lumber, Agriculture

**CU Trends**: Highest share and asset growth in the region

Highest loan growth of the lower 48 states

Strong capital growth

Lowest net income in the region

Weakest asset yield despite loan growth Delinquency and loan losses below region

and national levels

Strong growth in used automobile and first

mortgage loans



**Industries**: Retail, Agriculture, Lumber

CU Trends: Strong capital, loan, and asset growth

Average net income despite high operating

expenses

Delinquency and loan losses above regional

and national levels.

Strongest loan growth in used automobile and real estate loans



# State Summaries (cont.)

Page 22



# **TENNESSEE**

Industries: Automobile, Tourism, Agriculture

CU Trends: Strong capital growth

Capital strength surpasses regional

and national levels

Low delinquency and loan losses Stable net income, cost of funds,

and operating expenses Strongest loan growth in used

automobile and first mortgage loans



# **PUERTO RICO**

**Industries**: Agriculture, Export, Tourism

CU Trends: Strong growth in capital, loans,

shares, and assets

Strong net income despite high cost

of funds

Increased delinquency and loan losses Strongest loan growth in unsecured and

automobile loans

# **VIRGIN ISLANDS**

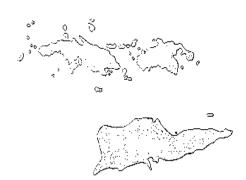
**Industries**: Agriculture, Export, Tourism

CU Trends: Strongest capital, loan, and asset growth in

the region

Decreased delinquency and loan losses Strongest asset yield in the region Highest net income in the region despite

high operating expenses



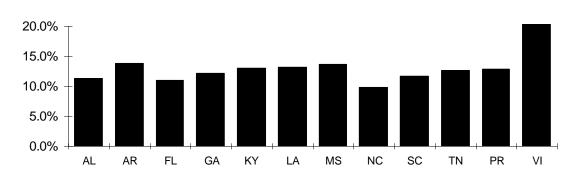
# STATE FINANCIAL INFORMATION

(FEDERALLY INSURED CREDIT UNIONS)

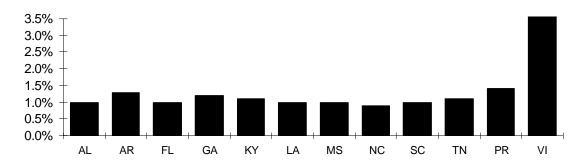
|  | December 31, 1997 |      |      |      |      |      |      |      |      |      | 12/97 | 12/96 | 12/97  | 12/96 |        |      |
|--|-------------------|------|------|------|------|------|------|------|------|------|-------|-------|--------|-------|--------|------|
| SELECT RATIOS                              | AL                | AR   | FL   | GA   | KY   | LA   | MS   | NC   | SC   | TN   | PR    | VI    | REGION |       | NATION |      |
| CAPITAL TO ASSETS                          | 12.1              | 14.3 | 11.7 | 12.7 | 13.6 | 13.9 | 14.4 | 10.4 | 12.4 | 13.0 | 138   | 23.4  | 12.2   | 12.0  | 11.7   | 11.4 |
| NET CAPITAL TO ASSETS                      | 11.4              | 13.8 | 11.0 | 12.2 | 13.0 | 13.1 | 13.6 | 9.8  | 11.6 | 12.6 | 12.9  | 22.8  | 11.5   | 11.3  | 11.1   | 10.8 |
| LOANS TO ASSETS                            | 64.9              | 68.2 | 65.0 | 57.9 | 72.5 | 70.1 | 69.1 | 76.7 | 72.0 | 67.9 | 68.2  | 67.6  | 67.6   | 66.9  | 66.1   | 65.4 |
| DELINQUENT LOANS TO<br>LOANS               | 1.5               | 1.5  | 0.9  | 1.1  | 1.1  | 1.9  | 1.4  | 0.8  | 1.2  | 0.7  | 1.6   | 1.3   | 1.0    | 1.0   | 1.0    | 1.0  |
| DELINQUENT RE LOANS<br>(30+ DAYS) TO LOANS | 0.6               | 0.6  | 0.4  | 0.3  | 0.2  | 0.5  | 0.4  | 0.7  | 1.0  | 0.3  | 0.1   | 0.2   | 0.5    | 0.5   | 0.4    | 0.4  |
| NET LOAN LOSSES TO<br>AVERAGE LOANS        | 0.6               | 0.5  | 0.8  | 0.5  | 0.7  | 0.7  | 0.7  | 0.3  | 0.7  | 0.4  | 0.7   | 0.1   | 0.6    | 0.5   | 0.6    | 0.5  |
| GROSS INCOME TO<br>AVERAGE ASSETS          | 8.4               | 8.5  | 8.7  | 8.4  | 8.9  | 8.9  | 8.8  | 8.0  | 9.2  | 8.3  | 8.7   | 10.8  | 8.5    | 8.5   | 8.4    | 8.3  |
| COST OF FUNDS TO<br>AVERAGE ASSETS         | 3.8               | 3.7  | 3.5  | 3.8  | 3.7  | 3.6  | 3.7  | 4.1  | 3.7  | 3.6  | 4.1   | 2.7   | 3.7    | 3.7   | 3.6    | 3.6  |
| NET INCOME BEFORE RESEVES                  | 1.4               | 1.7  | 1.6  | 1.4  | 1.7  | 1.5  | 1.5  | 1.2  | 1.6  | 1.4  | 1.8   | 4.2   | 1.5    | 1.5   | 1.5    | 1.5  |
| PLL EXPENSE \ NET NON-<br>OP EXPENSE       | 0.4               | 0.4  | 0.6  | 0.2  | 0.6  | 0.5  | 0.5  | 0.3  | 0.6  | 0.3  | 0.4   | 0.1   | 0.4    | 0.3   | 0.4    | 0.3  |
| NET CAPITAL<br>CONTRIBUTON                 | 1.0               | 1.3  | 1.0  | 1.2  | 1.1  | 1.0  | 1.0  | 0.9  | 1.0  | 1.1  | 1.4   | 4.1   | 1.0    | 1.2   | 1.0    | 1.1  |
| EQUITY GROWTH                              | 7.9               | 10.3 | 10.5 | 9.0  | 9.5  | 8.1  | 7.2  | 10.5 | 9.9  | 9.9  | 10.1  | 20.6  | 9.6    | 10.3  | 10.3   | 10.8 |
| SHARE GROWTH                               | 3.2               | 5.7  | 9.2  | 6.2  | 4.7  | 4.7  | 5.5  | 11.2 | 7.5  | 4.4  | 7.9   | 1.5   | 7.3    | 5.9   | 7.1    | 6.1  |
| ASSET GROWTH                               | 3.8               | 6.4  | 9.2  | 6.7  | 5.2  | 5.4  | 5.7  | 11.5 | 7.5  | 5.1  | 8.3   | 5.6   | 7.6    | 6.5   | 7.4    | 6.6  |
| LOAN GROWTH                                | 4.0               | 4.0  | 8.4  | 8.8  | 7.2  | 6.0  | 5.5  | 15.8 | 8.5  | 5.8  | 10.3  | 17.4  | 8.7    | 10.7  | 8.6    | 11.3 |
| INVESTMENT GROWTH                          | 3.6               | 11.3 | 9.4  | 5.7  | -0.8 | 2.9  | 2.5  | -5.7 | 5.5  | 3.6  | 4.0   | -25.8 | 4.5    | -2.4  | 4.6    | -2.0 |

ANNUALIZED

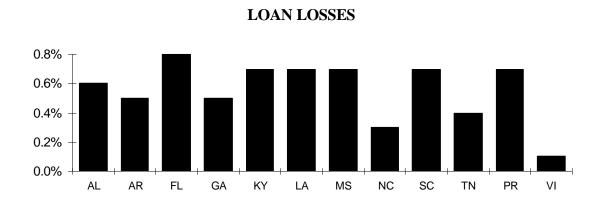
# **NET CAPITAL**



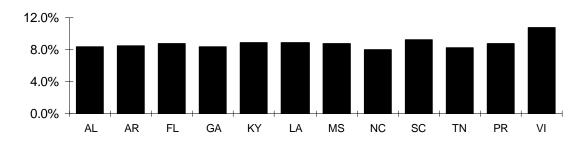
# **NET EQUITY CONTRIBUTION**



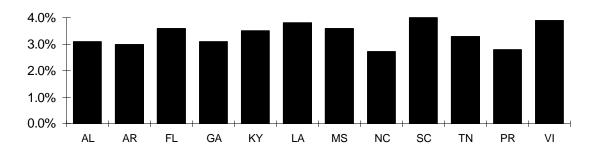
# 2.0% — 1.5% — 1.0% — 0.5% — AL AR FL GA KY LA MS NC SC TN PR VI



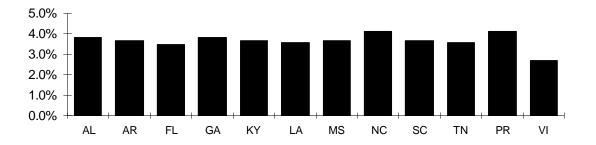
# **GROSS INCOME**



# **OPERATING EXPENSES**

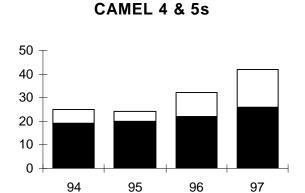


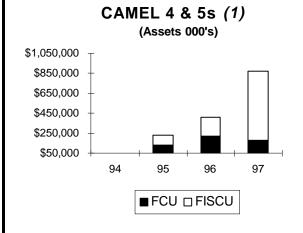
# **COST OF FUNDS**



The number of problem credit unions increased during 1997. Ongoing efforts are successfully resolving the identified concerns.

The assets of CAMEL 4s and 5s increased significantly as two large credit unions entered CAMEL 4 status in 1997.





(1) 1994 Assets: \$ 771,000